

CHA NATIONAL CONFERENCE 2026 - Sponsor Prospectus

7TH & 8TH MAY 2026

 Delta Hotels by Marriott, Swindon



**COMMUNITY HOSPITALS:
INTEGRATING CARE, BUILDING CAPACITY**
The national event for community hospitals and hubs

WHY SPONSOR

The CHA National Conference is the only national event dedicated to community hospitals and hubs. It brings together NHS leaders, clinical teams and system partners from across the UK to share ideas and shape practical solutions for care closer to home.

As a sponsor, you will be part of these conversations. You will meet the people who influence strategy and make decisions. You will have time to show how your product or service helps and to follow up after the event. Join us to help integrate care and build capacity in community hospitals.

HEADLINE FACTS

**180
DELEGATES**



ATTENDANCE CAPPED TO SUPPORT
MEANINGFUL CONVERSATIONS

**MEET NHS
DECISION MAKERS**



CEOs, DIRECTORS OF NURSING,
ICB LEADS

**SHOWCASE
YOUR SOLUTION**



10-MINUTE SPONSOR SPOTLIGHT
SESSION

**CROSS-SECTOR
AUDIENCE**



NHS, RESEARCHERS, INNOVATORS,
VOLUNTARY SECTOR

**PRIME
ACCESS**



EXHIBITION STAND IN THE MAIN
NETWORKING SPACE

**GENERATE
QUALITY LEADS**



SPONSOR MENTIONS IN THANK-YOU
EMAILS AND SOCIAL MEDIA

WHO YOU'LL MEET

Our delegates include senior NHS staff, clinical leaders and community partners from across the UK

- ◆ **NHS DECISION-MAKERS** - Directors, CEOs & Service Managers
- ◆ **CLINICAL LEADERS** - Matrons, Consultants, Advanced Practitioners
- ◆ **TRANSFORMATION AND STRATEGY LEADS FROM ICBs AND TRUSTS**
- ◆ **PROCUREMENT, DIGITAL AND INNOVATION LEADS**
- ◆ **VOLUNTARY SECTOR PARTNERS AND PATIENT ADVOCATES**



The CHA provides a unique voice & champions the vital role of community hospitals in the modern NHS.

Our partnership is built on a shared commitment to integrated care. The SystmOne 'one patient, one record' philosophy empowers NHS staff to better coordinate care and improve outcomes for people with complex needs.

**DR MATT CURTIS, CLINICAL ADVISOR,
TPP/SYSTMON**

systmone

ALIGNED WITH NHS PRIORITIES - *Why It Matters for You*

The NHS is placing greater emphasis on care closer to home. Community hospitals and hubs are central to this shift. They provide rehabilitation, diagnostics, intermediate care and reablement - locally, and often for older patients who may not live near acute hospitals.

They also host neighbourhood teams & digital tools that help staff share information & work together across services.

The CHA represents over 500 community hospitals & hubs across the UK, including 346 in England. Our members are leading this change. They are shaping how services are delivered, where investment is made & which tools & systems are adopted.

By sponsoring, you align with NHS priorities on:

⇒ **INTEGRATED CARE**

⇒ **DIGITAL TRANSFORMATION**

⇒ **WORKFORCE DEVELOPMENT**

⇒ **PATIENT-CENTRED DELIVERY**

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Community Hospitals provide high quality, local and relevant care for many patients, particularly older people who often do not live in major cities where acute hospitals are found.

PROFESSOR CHRIS WHITTY,
CHIEF MEDICAL OFFICER AND EXPERT ADVISER



WHAT YOU GAIN

Last year's conference was sold out and featured keynote speaker **Prof Sir Chris Whitty**, highlighting the national relevance and reach of this event.

1

BE PART OF A NATIONAL CONVERSATION about integrated care, workforce development & patient-centred delivery

2

MEET SENIOR NHS STAFF including Directors of Nursing, ICB leads, service managers and clinical teams

3

SHOWCASE YOUR PRODUCT OR SERVICE through a 10-minute spotlight session and an exhibition stand in the main networking space

4

REACH A CROSS-SECTOR AUDIENCE including NHS, voluntary sector, researchers and innovators

5

RECEIVE PRE-EVENT PROMOTION AND POST-EVENT FOLLOW-UP, including opt-in delegate leads and social media mentions

6

SUPPORT A NOT-FOR-PROFIT ORGANISATION working with limited resources to improve health and care in local communities

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Since partnering with the CHA, we have found this to be invaluable in keeping us up to date with developments across the UK, and support communication between existing hospitals we support and making new connections too.

TED DAVENPORT,
HEAD OF BUSINESS DEVELOPMENT & STRATEGY,
ELDERLY MATTERS



PACKAGES AT A GLANCE

Choose the sponsorship package that puts your brand in front of NHS leaders and decision-makers. All packages include core benefits, with optional upgrades for visibility and engagement.

Each package covers up to **two company representatives** and includes daytime meals and refreshments. If you would like additional staff to attend, you will have an opportunity to add these at a later stage. Delegate ticket fees will apply.

The networking dinner is available to sponsors who select the relevant package or add it as an optional extra. All prices include VAT. Final package details and stand dimensions will be confirmed on booking. Multi-package and returning sponsor discounts available on request.

WHAT EACH PACKAGE INCLUDES	A - EXHIBITOR PACKAGES		B - AWARDS SPONSOR PACKAGES	C – DIGITAL PROMOTION PACKAGE
	Exhibitor only £1,000	Exhibitor+ Drinks or Dinner or Refreshments or Delegate Bursaries £1,400*	Choose from one of 6 CHA Innovation and Best Practice Award categories. £1,600 per award**	Online presence across CHA channels and in the event programme (£500)***
Exhibition stand (table, power, Wi-Fi)	✓	✓	✓	-
10-minute Sponsor Spotlight	-	✓	✓	-
On-site logo placement (drinks/dinner/refreshments)	-	✓	✓	-
Logo on website, programme & event signage	✓	✓	✓	✓
Pre-event marketing (email & socials)	✓	✓	✓	✓
A5 landscape advert (conference programme)	✓	✓	✓	✓
Two dinner tickets		Exhibitor+ Dinner only	✓	-
Awards presentations	-	-	✓	-
Awards photography for your channels	-	-	✓	-
Post-event follow-up pack (opt-in leads & mentions)	✓	✓	✓ + award photos	-

***Exhibitor+** packages include all core benefits, plus one **exclusive** option: Drinks, Dinner, Refreshments or a Delegate Bursary. Each option includes on-site logo placement at the relevant station (e.g. tabletop banners at refreshment areas or dinner tables) and is available to one sponsor only.

**Awards Sponsorship Packages

At the 2026 national conference, we are celebrating the Innovation & Best Practice Award winners for 2025. Sponsors will be recognised on stage & on screen.

Six award categories are available:

- ◆ Green Initiative - recognising environmental sustainability projects
- ◆ Quality Improvement in community hospitals – for measurable service improvements
- ◆ Integration and Continuity of Care “Knowing Your Patient Across Services”
- ◆ Person-Centred Care – “No Decision About Me Without Me”
- ◆ Innovative Technology – celebrating tech-enabled care innovations
- ◆ CHA Silver Jubilee President’s Award for Innovation and Excellence

***Digital Promotion Package

Build visibility with a half-page A5 landscape advert in our digital materials. Your logo and link will feature on our conference webpage. We’ll also share a pre-event social media thank you. This option is ideal if you can’t attend in person but still want a presence with NHS teams and community hospital leaders.





“With Integrated Neighbourhood Teams at the heart of the NHS 10-year plan, I look forward to working with CHA members to ensure every team has the right information, in the right place, at the right time.

CHRIS O'CONNELL,
BUSINESS DEVELOPMENT
BLACK PEAR SOFTWARE LTD



PARTNER WITH US



SPEAK DIRECTLY WITH Dr Kirsten Protherough, CHA Director and Sponsorship Lead, to discuss the best package for your organisation.

07400 808480 (WhatsApp call) or kirstenprotherough@communityhospitals.net



SECURE YOUR PLACE

Ready to sponsor? Confirm your package today through our quick booking form.

[Sponsor Booking and Confirmation Form](#) or scan this QR code.

Sponsorship is allocated on a first-come basis - early booking is recommended.



Compliance

The CHA follows NHS England standards on sponsorship, gifts and hospitality with full transparency. Pharmaceutical sponsors must comply with the ABPI Code of Practice - we support compliant materials. Delegate details are shared only with sponsors where individuals have opted in. We may also share anonymised summary data and sector break-downs - for reporting purposes.



"The national voice for Community Hospitals"

COMMUNITY HOSPITALS ASSOCIATION LTD REGISTERED COMPANY: 08469880

REGISTERED ADDRESS: SUITE 3 1 - 3 WARREN COURT, PARK ROAD, CROWBOROUGH, EAST SUSSEX TN6 2QX

